

 **Collection: Ians Post** Print  Mark Read  Mark UnreadFilter Author  Status  Read Status  Tags     Sort by  in  Order  **Thread:** Exposure Therapy - Alexi's Project  
**Post:** [Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams **Posted Date:** May 22, 2008 5:03 PM  
**Status:** Published

This is the discussion post for Exposure Therapy.

The artist statement and project description can be found here:

<http://www.ianaleksanderadams.com/ExposureTherapy/ExposureTherapy.html>

The project website is here:

<http://www.alexi768544.com>

**Find/view/link/embed/discuss**

**Tags:** None

 **Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Nathan Blair **Posted Date:** May 26, 2008 12:37 AM  
**Status:** Published

does file\_01 ever load...? Eventually I ran out of Cheetos and just had to give up waiting.

nate

**Tags:** None

 **Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams **Posted Date:** May 26, 2008 7:36 AM  
**Status:** Published

it should... There's got to be a way to make it faster loading though. I just don't know how yet.

**Tags:** None

 **Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Rochelle Brown **Posted Date:** May 26, 2008 1:12 AM  
**Status:** Published

I was at work when I started to watch this and I got bored watching him turn around but I did enjoy seeing the dirt accumulate.

**Tags:** None

 **Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams **Posted Date:** May 26, 2008 7:36 AM  
**Status:** Published

Is it not obvious that it should be clicked on to go deeper into the site?

**Tags:** None

 **Thread:** Exposure Therapy - Alexi's Project **Posted Date:** May 26, 2008 9:51 AM

**Post:** [RE: Exposure Therapy - Alexi's Project](#)

**Author:** Joshua Luddeni

**Status:** Published

So in the back of my mind I have attempted to separate the Alexi and Ian.

The splash movie loaded quite quickly, I had forgotten where the end/if there was an end to the movie. So I ended up watching it for a good 4 minutes, focusing on the main boxes and then starting at the smaller boxes in pairs trying to catch when they changed.

I am a fan of social engineering and the ideas of manipulation of peoples thoughts over the web. Even though we are so 'detached' by using the internet to try and get into this Alexi's head. Usually when I see a youtube video it can have a reaction of 'annoyance of the stupid annoying person on the other side' or a 'wanting to learn more reaction'. In Alexi's case it was a wanting to know more reaction, the first video I saw was day 60, and I saw how dirty Alexi had become. So I started to try and find and pinpoint when large clumps of dirt started developing.

I wanted to track down when the greens, browns, when Alexi had cuts on his body. I started to assume that All the videos were mostly the same, and so I looked at the thumbnails on youtube0 more and more to navigate when these changes occur.

Another thing that I like is how the file\_03.html, etc.. aren't linked to the site. As I was staring at file\_02 I was curious if there was more (I know from class that there were other files, but I forget what they were named). Since the index said file\_01, and I was on file\_02, I figured there would be a file\_03, 04, etc.. It also didn't end up crashing macbooks browser like I had thought it would.

Things like this add to the discovery process as to who Alexi is and it gives the user a bit of self satisfaction when they discover this and they wonder how many other people figured it out. These types of links also get shot around the internet I think, since everyone wants to be the 'first' that discovered something.

All in all I liked the project, I really really wish Ian didn't wear Alexi's clothes in class though. Though I understand that the project wouldn't have worked had he not.

Also I wouldn't be surprised if something like this to become one of those viral videos or something, or if there are 'copycat' videos of people dirty for one or two videos.

**Tags:** None

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**Thread:** Exposure Therapy - Alexi's Project

**Post:** [RE: Exposure Therapy - Alexi's Project](#)

**Author:** Ian Adams

**Posted Date:** May 26, 2008 10:48 AM

**Status:** Published

I think you're right, it would have been more interesting to you if you hadn't seen me in the clothes in person. It would have more of a disconnect. I'm really looking forward to how people who know me well, but haven't seen me since say, winter break, react.

Their last image of me should be far disconnected in appearance from Alexi, I'm not sure they'd recognize early alexi at all.

I think the differences in mannerisms should be sort of evident, though, you probably haven't seen me sit without talking and laughing that long in class, haha

**Tags:** None

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[Quote](#)

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**Thread:** Exposure Therapy - Alexi's Project

**Post:** [RE: Exposure Therapy - Alexi's Project](#)

**Author:** Misty Porter

**Posted Date:** May 26, 2008 10:20 AM

**Status:** Published

I know that there is the whole idea of mystery behind this project, but the moment that I got to the graphs I would immediately stop looking. There is not even a fraction of a hint to what they signify and, for me, there it becomes an obvious art piece as opposed to this OCD person keeping track of his dirt. It just screams "be curious about this. I'm not telling you anything" Especially in comparison to how you are showing us every tiny detail within the videos and pictures. Besides that, I love the idea of creating something so fascinating by creating a character that other than the strange collection of data is quite boring.

**Tags:** None

[Reply](#)

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**Thread:** Exposure Therapy - Alexi's Project

**Post:** [RE: Exposure Therapy - Alexi's Project](#)

**Author:** Ian Adams

**Posted Date:** May 26, 2008 10:51 AM

**Status:** Published

The graphs originally had some numerical values. Do you think having some kind of label would hold your interest more?

Keep in mind that the videos are all basically fictional, you mention documenting in such detail, but what is it really documenting? None of the content would exist if not for the idea of creating the project, so I guess it's not really a documentary at all.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Cody Greene

**Posted Date:** May 26, 2008 10:59 AM  
**Status:** Published

I prefer the ambiguity and the unlabeled graphs. I think that it is interesting to look at, but not as visually stimulating as the videos. Having very little information about Alexi and what he is doing makes it more interesting if you don't know Ian.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Anonymous

**Posted Date:** May 26, 2008 11:16 AM  
**Status:** Published

You suck asshole

Tags: None

[Reply](#)

[Quote](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Victoria George

**Posted Date:** May 26, 2008 4:54 PM  
**Status:** Published

I would like to see the graphs labeled. There are so many bars to the graphs that I am curious as of to what all of them to be. I stayed on your videos for a while before actually going away from them. The graphs I glanced at.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 26, 2008 7:04 PM  
**Status:** Published

I'm not sure the graphs would be interesting with the labels. The statistics would be things like: "highest youtube views on any particular video."

To someone who stumbles across the data on the net, instead of someone who knows what the project is, the graphs could represent almost anything. If I tie it down to really mundane statistics, there is no element of mystery, and it would probably lesson impact.

You already have no element of mystery, because you know the whole project, so there is probably no way I could ever communicate that to you now.

Tags: None

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[Quote](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Anonymous

**Posted Date:** May 26, 2008 4:56 PM  
**Status:** Published

I would like to see what happens with this after the fact. Could you send us updates after classes are over?

Tags: None

[Reply](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 26, 2008 6:58 PM  
**Status:** Published

if it is possible to still email all class, otherwise you guys can give me your email addresses and I can just send you it separately. I have no problem with that.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Cody Greene

**Posted Date:** May 26, 2008 11:43 PM  
**Status:** Published

I know you said you will be having a show, but that you moved it to fall quarter. What are the dates on that again?

**Tags:** None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 27, 2008 4:18 PM  
**Status:** Published

Nothing solid yet. We're supposed to meet again after I get back over the summer.

I'm not even sure I'll do it, I might decide I'm satisfied with it with internet presentation, and decide to do a different show through scad.

**Tags:** None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Cody Greene

**Posted Date:** May 27, 2008 9:48 PM  
**Last Modified Date:** May 27, 2008 9:48 PM  
**Status:** Published

I like keeping it on the internet. I want the clothes to be burned or washed with someone else's (not mine).

**Tags:** None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 28, 2008 2:10 AM  
**Status:** Published

I think I will keep them in a box in case I want to display them as a sculptural piece at a later time.

**Tags:** None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Anonymous

**Posted Date:** May 26, 2008 9:14 PM  
**Status:** Published

I am sooo disgusted by this whole project. Watching this what looks like skinhead in the first photograph is disgusting. The fact that you are wearing the white cloths AND shaving you head you must have seen the connotation that you were portraying. Did you ever think that you could be insulting others by portraying a certain stereotype. With that I will say that having little hints of where to go, I liked that aspect.

**Tags:** None

[Reply](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Cody Greene

**Posted Date:** May 26, 2008 11:42 PM  
**Status:** Published

I know for a fact you weren't thinking that you would look like a skinhead at all because I was with you, and I was thinking that already and brought it up a little after you were done. I don't think that this project, at least the internet part that we experience, reads that way anyhow. Also, you got really dirty really fast, because you are gross, and that takes away from the whole white clothes thing. Your hair grew fast as well in my opinion, have you been charting that?

**Tags:** None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 28, 2008 2:27 AM  
**Status:** Published

I haven't been measuring the hair or fingernails, unfortunately.

I remember the first day being the strangest, definitely. Wearing totally clean new clothes and being clean shaven was one of the oddest experiences of my life.

I've been looked on before as a white man, a white kid, a scad kid, a dork, long hair, bearded druggie, and probably a million other visual stereotypes, but I never felt as strongly separated as walking through forsyth that first day. I do put a lot of thought into issues based around ethnicity, race, segregation and general ignorance, and I've always felt more comfortable living in places that were diverse versus places that are mostly homogeneous. Germany and Japan felt strange to me, and not just because I was the odd one out.

On the first day, I received many hateful stares from people of color, weird looks from scad students mixed with giggles, and warm smiles from some businessmen... which was just as creepy.

As I've gotten dirtier, reactions have changed, of course. Receptionists look on me with disdain, working class people seem to make no judgment, homeless people either greet me happily or actually avoid me as if I was going to ask them for money.

Generally, my interactions with people I know have not changed. For the most part, the second I actually make contact with a person instead of being observed as an other, my interactions normalize. My smile and attitude seems to win people over rather quickly, even if I don't explain the situation. Of course, I have no idea what they may say or think as soon as I walk away.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 27, 2008 4:21 PM  
**Status:** Published

There was no attempt to portray a certain stereotype, though those connotations were discussed before the project was even started. I had been dating a muslim raised black girl, and we'd been having quite a lot of conversations about perception and stereotypes. She was the one that suggested I shave my head in the first place, almost jokingly, and she helped film that scene.

Tags: None

[Reply](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Anonymous

**Posted Date:** May 27, 2008 9:59 AM  
**Last Modified Date:** May 27, 2008 10:01 AM  
**Status:** Published

I think you probably should have paid more attention to where you filmed everything. It is a little too obvious that this is a student's dorm room. Also, I liked checking out the influences you cited in your statement.

Tags: None

[Reply](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 27, 2008 4:22 PM  
**Status:** Published

I am fine with it being a dorm room. I think as we distance ourselves from school, that will become something we are less familiar with.

When I'm 60, it might even seem nostalgic or exotic. Strange to think about, but I don't have a problem with using the things that are common place to me now.

Tags: None

[Reply](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Samuel Eidson

**Posted Date:** May 27, 2008 12:54 PM  
**Status:** Published

i like the idea of creating this character that really is just there and no one knows about or cares about but he's there. Good stuff, however, i think it should just stay with the youtube videos and not the other pieces like the graphs and such.

Tags: None

[Reply](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Anonymous

**Posted Date:** May 27, 2008 3:35 PM  
**Status:** Published

Make Alexi do something more interesting, i know your were trying to be as boring as possible (and it worked) but really it would hold people's attention to you more and the project.

Again, i understand, you dont want it to be big....Or draw attention to it, but yeah if you changed it up, would be good.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 27, 2008 4:24 PM  
**Status:** Published

Changing it just to gain interest (I think it's already quite interesting, I've definitely spent time watching things that are even more banal) would sort of be against the whole point of the project though, wouldn't it?

I've been thinking a lot of where to go with future projects though, I'm definitely not going to stick to this one thing.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Andrew Osborne

**Posted Date:** May 27, 2008 6:20 PM  
**Status:** Published

Throughout the quarter, I have really tired to bring together all of the different parts of this project and see it as a whole. There is a lot of different information that you are keeping up with and I feel that it works in some areas and not so much in others. File\_01 took a long time to load for me as well. At first, I thought that was part of the project to see how long we would wait on the page and see when it would load. Maybe you did keep track of that? File\_01 had a very quick movement to it's video component, but I felt that the slow increase in volume of the sound didn't fit the image and it's pace. This part of the project really seemed inconsistent to the rest of the other video documentation and I only wanted to watch it for a few cycles of the images. The most effective for me was file\_06. It kept my attention for much longer than the other files. You engaged the space of the computer screen much more effectively and made it interesting to watch.

This is something to consider with how you have things on the website. I would have found it much more interesting and engaging to have all of the videos from file\_02 and others fit within the frame of the computer screen. I found it distracting to have to scroll to see the rest of the videos and would have probably looked at the videos longer if I could just see all of them within one space.

Tags: None

[Reply](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 28, 2008 2:12 AM  
**Status:** Published

Thanks, really useful feedback. I think that I will revamp the video pages this summer. I originally wanted them all to fit within the screen and only learned how to do that by the time I made Minute Load.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** George Dunlap

**Posted Date:** May 27, 2008 7:23 PM  
**Status:** Published

I think this project is pretty interesting and reading your artist statement really helped me understand more of the ideas and goals behind this project. I've read the other posts and i agree that showing the graphs to the viewer don't add much too the project. I sometimes get the feeling that i'm watching a government experiment on isolation and confinement or something; with the all white clothes, it taking place in one room, the character not speaking, and the graphs that aren't labled. Maybe if you showed some other aspects of the characters day, nothing interesting, like walking on the sidewalk or reading or on the computer. Like i said i find the goals and ideas behind this project very interesting, maybe just work on the content to express those ideas better, or it could be exactly how you want it. Either way i would really like to know what happens with this project later down the road.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 28, 2008 2:13 AM  
**Status:** Published



"Maybe if you showed some other aspects of the characters day, nothing interesting, like walking on the sidewalk or reading or on the computer"

How exactly would this add to the project? It seems like that would completely destroy any illusion of it being some kind of govt project or isolation based experiment.

Tags: None

[Reply](#)

[Quote](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Anonymous

**Posted Date:** May 28, 2008 12:05 AM  
**Status:** Published

I don't feel like I know the character at all. We've gone into so much of what your project means and why you've chosen to do certain things, but I definitely feel a disconnect from the data and the video documentation. I don't see how they tie together because we've never discussed it and it seems more like another thing just to add to the project or an after thought.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 28, 2008 2:15 AM  
**Status:** Published

The data is more the real project to me, though I can't do as much with it until the project is over and I can analyze it more. It's where the "experimental" comes in for me: I'm doing an experiment to collect data on how the information is viewed. It's not hard science, but there are things I've learned from it: How people find photos on flickr, what rate video views rise with compared to flickr views on similar subject matter, etc.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Peter Oliver

**Posted Date:** May 28, 2008 12:23 AM  
**Status:** Published

Ian,

Your project makes me think of how each of us is the sum of our individual experiences. You are literally wearing the record of your experiences. It's like a record of stress you have endured, which is normally not revealed through our clothes. I commend you for sticking with it and I hope you got out of it what you had hoped for. As for the internet research I am less interested. As far as the presentation I think it is very nice. It looks very nice.

Peter

Tags: None

[Reply](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 28, 2008 2:17 AM  
**Status:** Published

fair enough, I don't expect everyone to be interested in the internet research and statistics.

We're at a mainly visual art school, so I expect the main interest from this class to fall on the videos. After all, you are all film majors.

If I presented this project at MIT or something, the interest would fall in totally different places (and I'd get chewed out for being horribly unscientific in my data collection.)

Tags: None

[Reply](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Anonymous

**Posted Date:** May 28, 2008 12:25 AM  
**Status:** Published

Anonymity without being unknown is not anonymity. It is as though the knower is playing god. So Your project makes me think of how each of us is the sum of our individual experiences. You are literally wearing the record of your experiences. It's like a record of stress you have endured, which is normally not revealed through our clothes. I commend you for sticking with it and I

hope you got out of it what you had hoped for. As for the internet research I am less interested. As far as the presentation I think it is very nice. It looks very nice.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 28, 2008 2:19 AM  
**Status:** Published

Well Peter, I wouldn't know who you were. I'm sad that people in this class haven't taken full advantage of the anon comment to say things they wouldn't want to say directly to me, or respond to other replies in the thread. Just adding a simple two sentence critique of the same nature as the other replies is sort of boring.

I'm going to bed for tonight, I'll check these threads again at 7am.

Best,  
Ian

Tags: None

[Reply](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Anonymous

**Posted Date:** May 28, 2008 2:59 AM  
**Status:** Published

I feel very disconnected to this which i guess is what you wanted. I'm just thinking of another way it might be able to be presented. I agree that the internet is the best place for it, but it can also cause people to pay less attention to it if any, which i guess is what you are going for. I wish i had just stumbled upon this without being in the class and hearing you talk about, i know thats the ideal audiance for you, i would have liked to see how differently i would react to this piece.

I know what you want to get out of this project, but how do you want the viewer to feel or take away from this piece?

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 28, 2008 7:15 AM  
**Status:** Published

confusion coupled with a minor sense of awe at the amount of content/time is enough, even if that's all.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Anonymous

**Posted Date:** May 28, 2008 10:48 AM  
**Status:** Published

Street Team! You should place images all over a city that are stickers as alexi. With a single link, get an instant viral buzz from an entire city.

Tags: None

[Reply](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 28, 2008 10:52 AM  
**Status:** Published

and arrested

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Anonymous

**Posted Date:** May 28, 2008 4:34 AM  
**Status:** Published

There's something about this that sort of creeps me out. If I was someone who happened to stumble upon this site without knowing its purpose, I would assume this is the next unabomber in development for the entire world to see.



I guess it's the secretive, coded charts and the obsessive behavior that implies this character is not mentally stable.

I also like the progression being made as this character gets dirtier and hairier through time. It seems as though Alexi is, in fact, a graph of physical decay. The dramatic changes within the dirt patterns on his clothing instantly tell me he has a life other than the things we see, and I begin to wonder what he would chart if he were keeping track of his inner-self, his mentality, his attitude, etc... and also what the heck is going on? Is he being beat up every day? Does he dumpster dive for food? His clothes certainly get torn up a lot.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 28, 2008 7:16 AM  
**Status:** Published

yeah, I like how there is no direct correlation between the activity suggested by the dirt patterns and the behavior in the videos.

Tags: None

[Reply](#)

[Quote](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Anonymous

**Posted Date:** May 28, 2008 4:40 AM  
**Status:** Published

If i were you at times i would worry which person i was becoming more... im sure you have had your moments..

Tags: None

[Reply](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 28, 2008 7:17 AM  
**Status:** Published

I'm mainly ready to just cut my damn nails and put on a shirt my girl doesn't want to spray with febreze every five minutes, haha

Tags: None

[Reply](#)

[Quote](#)

[Mark as Unread](#)

**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Anastasia Frangoulis

**Posted Date:** May 28, 2008 4:43 AM  
**Status:** Published

I am impressed and intrigued how in this project/ process, you have created a character, and in some way an internet celebrity, just by collecting dirt and neruotic statistic taking and intense "documentation." Very awesome.. i respect and commend the project.

Tags: None

[Reply](#)

[Quote](#)

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Ian Adams

**Posted Date:** May 28, 2008 7:17 AM  
**Status:** Published

thanks

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)  
**Author:** Lindsay Graham

**Posted Date:** May 28, 2008 10:52 AM  
**Status:** Published

You've created an interesting marketing model. I know your against the idea of this project being promotional but it's hard to deny the success you've had getting people to visit the site. I can't wait to see your final post and the response of your fans. I've been following the project closely.

Tags: None

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**Thread:** Exposure Therapy - Alexi's Project  
**Post:** [RE: Exposure Therapy - Alexi's Project](#)

**Posted Date:** May 29, 2008 3:29 AM  
**Status:** Published

**Author:** Ian Adams

I'm not sure if it can be said that Alexi actually has any fans. There have been a fair amount of visitors or people who have stumbled onto the content online, but I think very few were repeat visitors.

It was poor planning that I didn't try to track that or hadn't learned more about statistics before I started the project.

**Tags:** None

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**Thread:** Exposure Therapy - Alexi's Project

**Post:** [RE: Exposure Therapy - Alexi's Project](#)

**Author:** Anonymous

**Posted Date:** May 28, 2008 10:53 AM

**Status:** Published

What was your inspiration?

**Tags:** None

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**Thread:** Exposure Therapy - Alexi's Project

**Post:** [RE: Exposure Therapy - Alexi's Project](#)

**Author:** Ian Adams

**Posted Date:** May 29, 2008 3:27 AM

**Status:** Published

I wore my black pants for three months and no one noticed, and I was joking with someone about trying it with white pants.

It snowballed from there and combined with all the internet related stuff I was researching.

**Tags:** None

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OK